

#### ABSTRACT OF THE DISCLOSURE

A shoulder strap retaining device configured to assist in retaining a shoulder strap or other similar device in a desired position upon a person. The retaining device is made up of a combination of a first magnet located within a padded container that is configured to be placed against a person's skin and a second magnet that is configured to be placed over an individual's clothing. The magnets mutually attract one another and hold a shoulder strap in a desired position upon a person's shoulder.